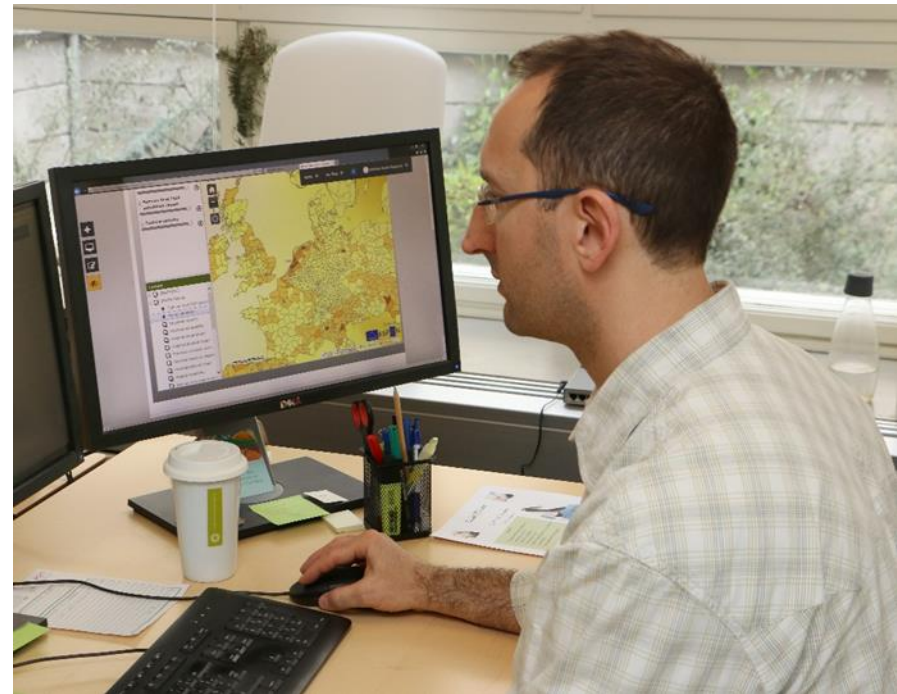


EEA Expert workshop on climate change adaptation platforms

Breakout Group 3:
**Monitoring and
evaluating platforms'
quality and relevance**
Copenhagen, 16 June 2016



Monitoring the use of adaptation platforms:

- Mainly via analysis of web statistics and assessment of individual user feedback collected via surveys and events etc.)

Evaluating the quality and relevance:

- Development at the beginning, approaches less mature
- Some helpful strategies (external evaluation based on consultancies, defining and evaluation questions already at the beginning of the platform development, comprising the platform content with the state of the art etc.; use of generic user types (persona´s))

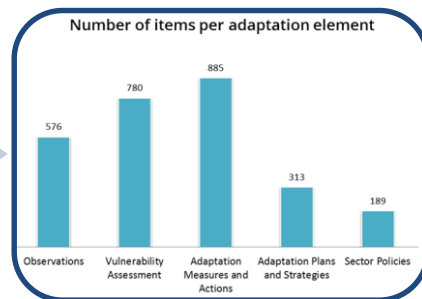


Embed the platform evaluation in the evaluation of adaptation policy

The Climate-ADAPT example



- 2016 Evaluating the EU Adaptation Strategy (e. G. Assessing the knowledge at EU level on vulnerability, EbA and Infrastructure resilience)



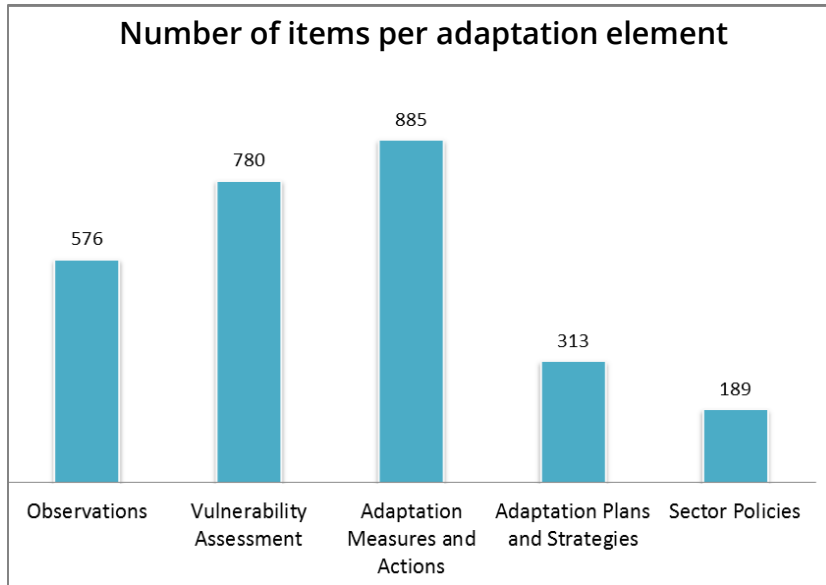
- 2017 Determination of gaps and levels to address as part of the EU Adaptation Strategy report to the European Parliament



- Potentially adjust Climate-ADAPT content and functionality

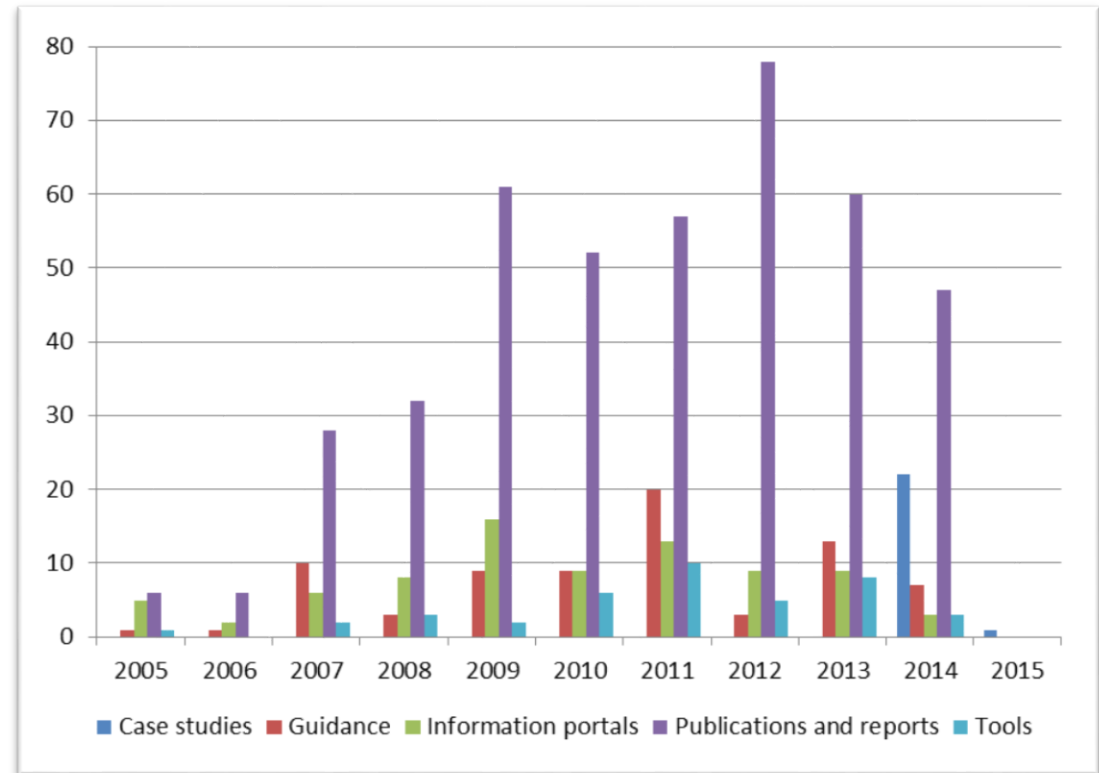


Self-assessment of a platform: The Climate-ADAPT example



Distribution of DB items per adaptation element (1525 in total in Febr. 2015)

→ **Yearly database content analysis**



Distribution per publication year of 'Case-studies', 'Guidance', 'Information portals', 'Publications and reports' and 'Tools' types of items in the Climate-ADAPT DB (in February 2015).

Guiding questions: Monitoring and evaluating adaptation platforms

1. What procedures do you have in place to monitor the content and use of the platform and how do you use the collected information? Why have you selected these particular procedures? (Please consider their strengths and weaknesses)
2. Having in mind the goals that your platform aims to achieve, how do you evaluate the effectiveness (platform's utility from the users' perspective) and performance of your platform and how do you identify the needs for improvements?
3. Which are your plans in terms of monitoring and evaluation of your platform?